KANSAS WIC INFORMATION MEMORANDUM
KANSAS-WIC-I-2023-01

TO: Parent and Sub-Agencies

FROM: Dave Thomason
       Nutrition & WIC Services Director

DATE: October 18, 2022

URGENT DEADLINES:
October 20: Outstanding FFY2022 Local Agency Affidavits and Time Studies are due
October 20  WAC agenda items due for October 25 Zoom meeting.

SAVE THE DATES:
October 25: WIC Advisory Committee Zoom meeting. 9:00-11:00 AM
November 8: Dairy Diversified Webinar from 12–1pm CST

RE:
WIC Advisory Committee –Call for Agenda Items
FFY2022 Closeout
Client Nutrition Education Survey
Dairy Diversified Webinar
New wichealth Features for Staff Accounts
Sign Up for wichealth’s Newsletter
Changes in Publications and Revised WIC Publication Order Form
KBC Support for Breastfeeding Employees and Students Resource

WIC Advisory Committee –Call for Agenda Items (10/25/22)
The next WIC Advisory Committee conference call is Tuesday, October 25, 2022 at 9:00 AM. The facilitator for that call is Tracy Sabo, from Geary – Konza Clinic. Please submit agenda items to your WAC representative or Patrice Thomsen by October 20. You can find your representative name and contact information on the WIC Advisory Committee page of the Kansas WIC website. As a reminder, questions about policy implementation should be directed to your agency’s assigned state staff member. Alternates are also invited, but may choose not to attend, unless notified that your Representative will not be attending.
For reference, future meetings/facilitators:
• January 24, 2023 / Facilitator Mookie Holmes

ACTION REQUIRED: Submit agenda items by October 20.
FFY2022 Closeout
We will be closing out FFY2022, yet many affidavits and time studies are still missing. Any affidavit not received by November 5th is at risk of not being paid. Please email affidavits and time studies to KDHE.KSWICFiscal@ks.gov labeled with the name of the Local Agency, month and year, and item being submitted. Affidavits and time studies are due no later than the 20th of the month following the reporting period. For any questions regarding deadlines, refer to Policies ADM 02.03.00, ADM 02.03.03 and ADM 02.03.04.

ACTION REQUIRED: Please take IMMEDIATE action. Remind WIC staff, as well as other Health Department or County staff, who are involved with providing affidavits and other fiscal documents to the WIC Program.

Client Nutrition Education Survey
This is an adapted version of a mass email sent on 10/6/22. A client survey is now available through a banner in the WIC Shopper app. The purpose of the survey is to determine how clients find nutrition information and what resources we can make available to them through WIC. This is part of our larger initiative of exploring ideas for modernizing nutrition education delivery and materials.

Please encourage participants to take the survey. The WIC Shopper app survey banner that clients will see is shown to the right. Flyers with QR codes are also attached to the I & P email. The survey will be available to clients through November 6th.

The survey is only available in English and Spanish. For clients who speak other languages or have low literacy levels, consider verbally assisting clients with the survey during appointments. Although it would be a challenge translating the survey in all the languages spoken in Kansas, it is just as important to us to receive feedback from non-English speaking and/or low literacy clients.

Please email Danica.Pelzel@ks.gov if you have any questions.

ACTION REQUIRED: Encourage participants to take the survey. Share with appropriate staff.

Dairy Diversified Webinar
This is a repeat of a mass email sent on 9/23/22. Midwest Dairy is offering a complementary webinar for WIC staff on Tuesday, November 8th from 12–1pm CST. The topic is Dairy Diversified: Providing Culturally Relevant Education, presented by Marina Chaparro, a nationally recognized bilingual dietitian, diabetes educator, and spokesperson. Midwest Dairy is working on CPE approval for dietitians. Nursing credits will not be available.

For more information on the topic and speaker, view the invitation at the end of this I-memo.

To register, click here.
**New wichealth Features for Staff Accounts**

New features to the client search tool on [wichealth.org/Support](http://wichealth.org/Support) now allow local staff the following capabilities:

- Verify a participant’s email address
- Unlock a participant’s account
- Edit a participant’s email address, agency/clinic, and EWIC ID. (A client who had a wichealth account in another state will still need to edit their profile themselves or contact help@wichealth.org for assistance.)

For more information, view the “How to Use the New Client Search Features” document from wichealth at the end of this I-memo.

[Click here](http://wichealth.org) to request a wichealth staff account.

**ACTION REQUIRED:** Please share with staff who support clients with wichealth.

**Sign Up for wichealth’s Newsletter**

Receive updates on new lessons, staff resources, local agency virtual events, and more directly to your inbox. [Click here](http://wichealth.org) to sign up for wichealth newsletters. View the September newsletter [here](http://wichealth.org).

**ACTION REQUIRED:** Share with staff who support clients with wichealth.

**Changes in Publications and Revised WIC Publication Order Form**

The [WIC Publications Order Form](http://wichealth.org) has been reordered slightly to make finding desired resources easier. The following publication has also been added to the form and is available to order:

- *Breastfeeding Your Newborn Baby* – please note that this resource, from Nutrition Matters, is a replacement to the Mother/Baby Log (as detailed in the June 2021 I-Memo). The Mother/Baby Log is no longer available to order and any existing supply in local WIC clinics should be discarded and replaced with this new resource. Some key areas to point out to clients when providing this resource include the hospital preparation checklist (page 7), latch images (page 12), diaper tracking log (page 17), and breastmilk storage guidelines (page 26).

**ACTION REQUIRED:** Order publications as needed. Use the WIC Publications Order Form with a revision date of 9/30/2022. Please discard any old versions.

**KBC Support for Breastfeeding Employees and Students Resource**

Do you know a breastfeeding employee having a difficult time getting the support they need from their employer to pump at work? Resources for assisting breastfeeding employees can be found at
the Kansas Breastfeeding Coalition (KBC) website (https://ksbreastfeeding.org/cause/business-case-for-breastfeeding/). If after using these resources and counseling the employee, they still needs help, simply complete the attached Referral Form, have the breastfeeding employee sign and forward it to the KBC at info@ksbreastfeeding.org. KBC staff will contact the employee within 24 hours for additional information. The person who submitted the form on behalf of the employee will be included in all email correspondence. Use of this form gives the KBC permission to contact their employer on their behalf to aid in the resolution of matters related to breastfeeding support in the workplace.

**ACTION REQUIRED:** Share with staff as a resource to provide to clients needing help receiving support from school or employers to continue breastfeeding.

If you have any questions regarding this memo, please contact the state staff member assigned to your agency.

**Items included below and/or provided as separate documents:**

Dairy Diversified: Providing Culturally Relevant Education Webinar Invitation

Wichealth-How to Use the New Client Search Features

2022 N Ed Client Survey Flyer (Eng Spa)

2022 N Ed Client Survey Flyer (2 per page) (Eng Spa)
Session Description:
The Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) aims to safeguard the health of low-income women, infants, and children up to age 5. Dairy foods are an important part of the WIC package and fundamental to good nutrition. Midwest Dairy invites you to join Marina Chaparro, RDN, CDE, MPH as she presents Dairy Diversified: Enhancing Nutrition by Providing Culturally Relevant Education. This webinar will identify meaningful ways to provide culturally relevant education for clients to fully utilize the dairy components of the WIC package, discuss strategies for helping those with lactose intolerance and review best practices for practitioners who work with diverse populations to help foster more meaningful interactions.

Presenter Bio:
Marina Chaparro is a nationally recognized bilingual registered dietitian, diabetes educator, and spokesperson. She is a certified diabetes educator and founder of Nutrichicos, a bilingual nutrition practice specializing in children and family nutrition based in Miami, FL. Her advice is frequently featured in outlets such as Parent’s magazine, Huffington Post, Medscape, Oprah, The New York Times, Miami Herald, Univision, and more. Chaparro is a member of the pediatric endocrinology team at Joe DiMaggio Children’s Hospital, where she provides comprehensive diabetes education to children and families and instructs patients on the latest diabetes-care technology advances. Marina lives with type 1 diabetes herself and loves teaching kids and families how to thrive with type 1 diabetes. Marina is a frequent speaker at local and national conferences on topics such as infant nutrition, Latino health issues, and diabetes. She holds a specialty certificate in pediatric weight management. Chaparro is a graduate of Boston University and earned a master’s degree from Florida International University. Marina is originally from the border town of El Paso, Texas, and Cd. Juarez, Chihuahua, Mexico, and now lives with her husband and 2yr old daughter in sunny Miami, FL.
HOW TO USE
THE NEW CLIENT
SEARCH FEATURES

Edit a participant's account
When you select the "Edit" button, you will be able to edit the participant's information including their email address, agency/clinic, and unique ID number.

Verify a participant's email address
You will now be able to help a participant verify their email address by either resenting a verification email or ensuring their email address is correct in their profile and then selecting "Mark As Verified."

Unlock a participant's account
wichealth has a built in security feature that automatically locks a participant's account after multiple failed login attempts. Use this feature to unlock the participant's account allowing the participant to log in again.

Questions? Email help@wichealth.org