

BFPC Webinar Minutes

12/13/18

- 9:00-9:05 Welcome & housekeeping
 - You've likely received a survey request from the KBC – please take the time to fill that out by **Friday, Dec 28th**.
 - KS WIC State Conference – **April 30th- May 1 in Manhattan**. Please talk with your LA and try to come – **the BFPC's will have a Wednesday morning breakfast** that will be in place of the get-together at the LLL meeting. Best networking opportunity of the year!
 - Next BFPC/Supervisor webinar is on Wednesday, February 13th from 3-4 pm. If your agency has best practices that you would like to share during the webinar, please reach out to Kara Watts at kara.watts@ks.gov. Please register at: <https://attendee.gotowebinar.com/register/8638441042444549635>
- 9:05-9:15 **Nonie Macias & Jessica Goodman from Finney Co – Becoming a Mom**

Highlights from their presentation:

Becoming a mom is prenatal education- WIC is one of the many community partners involved in becoming a mom Finney County. Our Bam classes consist of:

- 6, 2 hours classes. Participants are encouraged to attend all 6 classes.
- Every expecting mother receives a binder full of education and community resources- They receive WIC information 3 different areas in the binder.
- Participants also hear WIC information every session. They are incentivized small packs of diapers each session and a pack n play after delivery if they have completed all 6 sessions.
- WIC presents at session 2- The Nutrition class
- WIC presents session 4- Infant feeding- breastfeeding

Jessica is the support person every session the health department is facilitating. Jessica is able to answer questions regarding WIC and breastfeeding each session. We have had 10+ mothers attend each group with a total of 52 attendees in 2018.

We have recently started a mother to mother support group -Baby love

- These support meetings are available to All WIC mothers and to all mothers in Western Kansas.
- We discuss infant feeding and nutrition support.

- WIC has partnered with the Finney county public library and Modern Lactation to host these support meetings.
- We have had two meeting with 4 mother in attendees each time. We host these meetings the 1st and the 3rd Monday of every month
- The 1st Monday meeting is held at the Finney county public library
- The 3rd Monday meeting is held at Modern Lactation.

We have a topic every month, handouts, weight checks, and answer questions the mothers may have.

- **9:15-9:45 Gwen Whittit – Review & update on High 5 for Mom & Baby program – see the attached PPT.**
 - Gwen is the Program Coordinator for High 5 for Mom & Baby. She has 31 years’ experience working in the areas of newborn intensive care and lactation. She has worked in various areas of lactation care including hospital care, private practice, private lactation clinic and research. She is one of the founders of the Lactation Program at Wesley Medical Center in Wichita, Kansas.
 - Not in the PPT but helpful info that Gwen shared:
 - High 5 is working with KDHE & KS TRAIN to develop 15 hours’ worth of FREE breastfeeding training. It will be hospital-focused. Hopefully will be available in Spring 2019.
 - Gwen knows of several hospitals using Coffective and encourages LA’s to contact their local hospital to talk with them about the materials!
- **9:45-10:00 Supervisor’s portion - Loving Support Award**
- <https://www.fns.usda.gov/wic/loving-support-award-excellence-program>
- Thought it would be good to review what the award is and get your feedback on what support LA’s need to successfully complete the application.
- This award is to nationally recognize local agencies for their exemplary BFPC program services and typically goes to roughly 75 local agencies across the US each year. There are 3 levels: Gold, Gold Premiere, Gold Elite. Agencies submit their applications, which are reviewed by state staff, then recommended to the USDA regional office for the award. Awards are announced in August during World Breastfeeding Week.
- This year’s application is due tomorrow (thanks to those who completed it!), but I’ve heard from LA’s that they didn’t/couldn’t apply because they meet most but not all of the criteria. Oftentimes these procedures take a while to implement, so hopefully

talking about it now will give you time to get the practices in place so that you could successfully apply a year from now.

- The award questions look similar from year to year, since they are based on the core components of the Breastfeeding Model for Peer Counseling (review the sheet).
- Agencies must be able to say 'yes' to all 30 questions on the Gold application to be eligible. Premiere & Elite awards are based on breastfeeding rates, but the Gold award is solely based on practices, so even if your breastfeeding rates aren't that great, you still may be eligible.
- Let's briefly review the Gold application together, then I'll ask for your feedback on which areas you think your agency would have the most difficulty achieving. I can use that feedback to develop ways to support LA's towards achieving those objectives.
- <https://fns-prod.azureedge.net/sites/default/files/wic/Gold-Application-PDF-Fillable.pdf>
- Several of these (for example, # 1) are built into state-wide policies & procedures, or even provided by USDA through the Loving Support curriculum, though as a general rule, the preferred source of documentation is locally developed policies, procedures, MOU's etc.
- **ACTION STEP: What feedback do you have about which questions might be most difficult? I'd appreciate it if you could send any additional feedback you have to me later on, if you need time to think about it.**
- **Potential action step: If nothing else, you can utilize this application as a tool for ideas of how to strengthen your BFPC services. I encourage you to review the application in more depth and talk with your local agency team if there are areas that you want to work to improve.**
- Contact me with feedback/questions!