

## BFPC Webinar Agenda

February 3, 2021

Access webinar [here](#)

- Welcome and housekeeping
  - Quarterly Reports past due 1/20/21
    - *Will be sending out reminder emails.*
  - Updating BFPC/supervisor records: may send out email if I need to double check information
  - BFPC bi-monthly webinar recordings are no longer available on GoToStage.
    - *Now on Zoom in regular format meeting instead of webinar. We discussed that recordings would not be able to be uploaded to the site, however Lisa Medrow can convert the video, so it will be uploaded to the Kansas WIC site normally.*
  - Make sure you are included under either the BFPC or BFPC Supervisor mailing lists in KWIC to receive my emails. I will try to notify someone if I notice their email is not included under KWIC.
  - Please feel free to send me and Emily Brinkman invites to breastfeeding coalitions for your counties or regions. We may not be able to make it to the meetings but can be helpful for us to get ideas and see what others are working on around the state.
    - My email: [cassandra.florea@ks.gov](mailto:cassandra.florea@ks.gov)
    - Emily Brinkman: [Emily.Brinkman@ks.gov](mailto:Emily.Brinkman@ks.gov)
  
- Presentation = **“Tips for social media and working virtually”**
  - Mona Hargrave
    - Useful Video links to show clients:
      - <https://www.facebook.com/realbabymilk/videos/10158119569025282>
      - <https://youtu.be/s0zLu7dAUC4>
      - [https://www.youtube.com/watch?v=b1sb3LdR3hE&feature=emb\\_title](https://www.youtube.com/watch?v=b1sb3LdR3hE&feature=emb_title)
      - <https://globalhealthmedia.org/videos/>
        - Under Breastfeeding tab on this page, select alternate languages at top right.
    - Other helpful tools to work virtually:
      - Ring light:  
[https://www.amazon.com/dp/B07GDC39Y2/ref=cm\\_sw\\_r\\_cp\\_awdb\\_im\\_m\\_t1\\_XQ163DXKZC8FTPPCF0VN?encoding=UTF8&psc=1](https://www.amazon.com/dp/B07GDC39Y2/ref=cm_sw_r_cp_awdb_im_m_t1_XQ163DXKZC8FTPPCF0VN?encoding=UTF8&psc=1)
  - April: volunteer presenter may be set up, but would still take volunteers/topics
  - June: Brenda Bandy from Kansas Breastfeeding Coalition is speaking
  
- Supervisor’s portion = **“Open Discussion about BFPC and BF”**
  - Emily and Casey have started a social media campaign on both KDHE Facebook and Instagram accounts. Most recent post up for Breastfeeding and American Heart Month on 2/2. Encourage counties to share/use posts and encourage clients to look up the #KansasWIC and #KSWIC hashtags on Instagram. A social media toolkit may be developed in the future.
    - Suggestion for post in February with breastfeeding and Black History Month to promote breastfeeding in Black population.
  - Suggestions:

- Have resources available in more languages
  - Have on Kansas WIC website a map indicating which counties have a peer counselor
  - Receive feedback on quarterly reports, meet virtually with BFPC/supervisors
- **Need volunteer(s) to present Supervisor's portion for April webinar or a question/topic submitted to discuss.**
- Closing:
  - Next webinar is **4/7/21 1pm via zoom**-link sent out week before
  - Thank you!